



## Charles "Chuck" Lerch

April 16, 1924 - May 16, 2009

Charles E. Lerch, 85, of Plainfield, IN, formerly of Newburgh, passed away Saturday, May 16, 2009 at the Heartland Health Care Center in Avon, IN.

Mr. Lerch is survived by his longtime friend and partner, Deborah Newton of Plainfield; his daughter, Sue Hayek of Aurora, CO; two grandchildren, Lesli Cochran and Troy Simpson; three great grandchildren, Michael, Stephen and Justin Cochran; a niece, Debra McAtee and two nephews, Gregory and Michael McAtee. Also surviving are a sister-in-law and brother-in-law, Karen and Robert Mason; cousin, Mary Ironside of Cedar Rapids, IA and many friends, including Lee and Ruth Nowadsky of Cedar Rapids, IA.

Chuck had attended Iowa State University for two years, majoring in Electrical Engineering. He graduated from the University of Colorado in 1950 with a Bachelor of Arts degree in journalism and was a member of the Professional Journalistic Fraternity – Sigma Delta Chi.

He lived in New York City while a member of the United States Information Service. He was a member of the Public Relations Society of America and was employed as a public relations consultant with Whitaker and Baxter in San Francisco, CA and also as a Senior Account Executive in public relations with William Kostka and Associates, Inc. in Denver, CO. Chuck worked as a stringer for UPI and also for many years as an independent public relations

consultant for Coors Brewery, Colorado and National Denturists Association, Goodwill Industries, Colorado Interstate Gas, Western Electric, Mountain Bell and the National Asthma Center.

Friends may visit with the family from 3:00 until 6:00 P.M. on Tuesday at Pierre Funeral Home, 2601 W. Franklin Street.

Graveside services will be held at 10:00 A.M. on Wednesday, May 20, 2009 at St. Joseph Catholic Cemetery.

In lieu of flowers memorial contributions may be made to the Leukemia and Lymphoma Society or the American Cancer Society.

# Previous Events

## Visitation

MAY **19**. 3:00 PM - 6:00 PM (CT)

Pierre Funeral Home  
2601 West Franklin Street  
Evansville, IN

# Tribute Wall



“ Charles "Chuck" Lerch

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January 16, 2023 at 06:53 PM