



## Richard "Herb" Lovelace

August 12, 1947 - October 19, 2025

Richard David "Herb" Lovelace, 78, of Evansville, decided it was time to take the ultimate nap on October 19, 2025. He left this world surrounded by his family who are still wondering how they'll manage without their favorite source of bad jokes and unsolicited advice.

Born on August 12, 1947, in Louisville, Kentucky, Herb quickly established himself as a force to be reckoned with – whether it was charming everyone with his wit or stubbornly refusing to read instructions. Herb graduated from Murray State with a degree in photography that he sparingly used in his illustrious career as a Marketing Art Director/starving artist.

Known for his sense of humor (or lack of), coaching and playing all sports, but soccer, love of fried fish, shopping at Walmart, and Iron Butterfly's In-A-Gadda-Da-Vita, Herb was a true original. He worked at Keller Crescent Advertising for 27 years and Nienaber Marketing for 17 years, filling in gaps with umpiring softball and working security at Tropicana, Deaconess and Roberts Stadium, where he was either adored or simply tolerated, depending on who you ask. Herb was a member of the Riverbend Association and a lifetime member of his second home, AMVETS Post 84, usually playing Farkle or Ship Captain Crew.

Herb is surviving by his wife of 45 years, Jane, who kept him on the west side;

daughter, Sarah Lovelace; son and daughter-in-law, Mark and Malysa Lovelace; granddaughters, Penny (10) and Violet (8), who are currently trying to figure out what to do with a collection of expired condiments and questionable memorabilia. Don't forget Porky, the cat who still hasn't figured out where Herb has gone.

Herb was preceded in death by his parents, H.C. and Clara Lovelace, his sister-in-law, Rose Ann Mesker, who Herb is looking forward to meeting for the first time, and his beloved little Big Brother, Don, who hopefully has a red truck, so Herb can finally drive again.

A casual service will be held at Pierre Funeral Home, 2601 W. Franklin Street from 1:00 until 4:00 PM on Saturday, October 25, 2025. Attendees are encouraged to share their favorite embarrassing stories about Herb.

In lieu of flowers, the family requests donations be made to AMVETS Post 84 and that you have a Bacardi and Diet Coke in Herb's honor. (If you are feeling fruity, add a maraschino cherry!)

# Cemetery Details

## Evansville Crematory

318 N. Lemcke Ave.  
Evansville, IN

# Previous Events

## Memorial Gathering

OCT **25**. 1:00 PM - 4:00 PM (CT)

Pierre Funeral Home  
2601 West Franklin Street  
Evansville, IN 47712  
(812) 423-6471  
[info@pierrefuneralhome.com](mailto:info@pierrefuneralhome.com)  
<https://www.pierrefuneralhome.com>

# Tribute Wall



“ *Pierre Funeral Home created a Tribute Video in memory of Richard "Herb" Lovelace*



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**Pierre Funeral Home** - October 21, 2025 at 05:59 PM

EA

“ *The monikers for ol' Herbie are aplenty. The Great Herberto, Slurb, Dickie, and many others far more inappropriate. All terms of endearment for a fine man, a talented art director, and one heck of an in-office wiffle ball player. Cheers to you, big fella!*



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**Eric Adams** - October 23, 2025 at 08:50 AM

DH

“ *May he rest in peace and may his memories be a blessing to all who knew him.*

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**David & Mary Herrmann** - October 22, 2025 at 01:46 PM

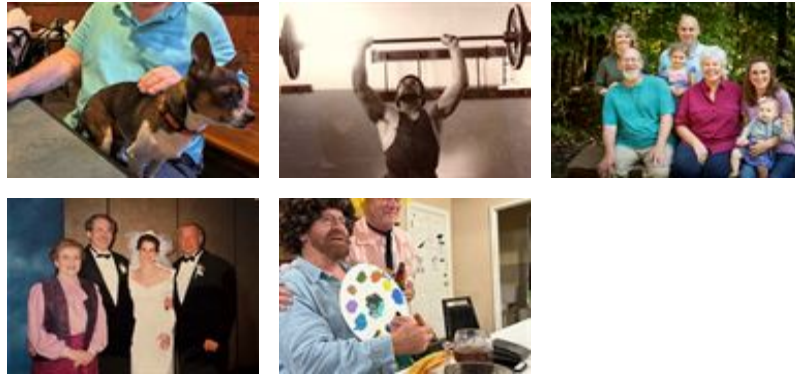
JR

“ Jennifer R. planted a [Memorial Tree](/store/Product.aspx?ProductId=4518) in honor of Richard "Herb" Lovelace.

Jennifer R. - October 21, 2025 at 08:17 PM



“ 198 files added to the album LifeTributes



Pierre Funeral Home - October 21, 2025 at 05:49 PM

MS

“ My sympathy to the Lovelace family 💖 Herb may you RIP💖



MS - October 21, 2025 at 12:26 PM

KG

“ Janie, I'm so sorry to hear this news. Herb was a fun loving blast!! I'm glad he was my friend! ❤️

Kim Goelzhauser - October 21, 2025 at 11:47 AM

MH

“ Prayers and sympathy to the family 🙏🙏

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**Martha Horton** - October 21, 2025 at 09:44 AM

LK

“ We are so sorry Janie. We hope you find comfort in knowing Herb is visiting with Family. Linda and Thom Knapp

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**Linda Knapp** - October 20, 2025 at 06:36 PM